# YouTube Video Cross-Platform Promotion Workflow Add-On

Purpose: To transform your YouTube video into a viral multi-platform promotional asset. This workflow add-on helps you generate optimized promotional posts tailored for each major social media platform using your video title, script/description, and link.  
  
**NOTE:** Always ask viewers to drop a comment! Invite them to share what they liked most — and what they think we could make even better.

## 🧩 INPUTS

1. Video Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. Video Description or Script: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. YouTube Link: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

## 🎯 WORKFLOW OVERVIEW

Step 1 — Input your YouTube video title, description/script, and link.  
Step 2 — The system analyzes tone, keywords, and intent.  
Step 3 — Generates platform-optimized promotional posts with hashtags and CTAs.  
Step 4 — Choose posting order and timing using the scheduling recommendations.  
Step 5 — Track click-through, engagement, and cross-platform audience lift.

## 🌐 PLATFORM-SPECIFIC POST GENERATION

### 1. X (Twitter)

Tone: Curiosity-driven, concise, and scroll-stopping.  
Format Example:  
—  
What if your next employee never slept?  
Meet the $3,000 AI employee replacing your 9-to-5 grind.  
🎥 Watch here: [YouTube Link]  
#AI #FutureOfWork #Productivity

### 2. LinkedIn

Tone: Analytical and professional with insight-based curiosity.  
Format Example:  
—  
If AI could outperform humans by 10x, how would your team change?  
  
In my latest video, I break down the $3,000 vs $30 employee paradox — and what it means for the future of work.  
Watch here → [YouTube Link]  
#Leadership #AI #WorkplaceTrends #Productivity

### 3. Instagram

Tone: Emotional, visual, aesthetic.  
Format Example:  
—  
You won’t believe what this $3,000 AI employee can do 💡🤖  
  
Link in bio 🎥  
#AI #Automation #FutureOfWork #Motivation

### 4. TikTok Caption

Tone: Direct and curiosity-based with trending hashtags.  
Format Example:  
—  
What if your next employee never slept? 👀  
Full story on YouTube — link in bio 🔗  
#AI #TechTok #WorkSmarter #FutureJobs

### 5. Threads

Tone: Conversational, thought-provoking.  
Format Example:  
—  
Is it possible that AI is already the best employee you’ll ever hire?  
Let’s talk. 🎥 [YouTube Link]  
#AI #FutureOfWork #Innovation

### 6. Facebook

Tone: Social, community-oriented.  
Format Example:  
—  
Would you hire a $3,000 AI employee who never sleeps? 😳  
  
Watch this eye-opening breakdown → [YouTube Link]  
Let’s discuss below 👇  
#AI #WorkSmart #Entrepreneurship

### 7. Pinterest

Tone: SEO-driven and curiosity-focused.  
Format Example:  
—  
Discover how a $3,000 AI employee is reshaping modern work.  
Watch now → [YouTube Link]  
#AI #WorkFromHome #Automation #TechTrends

## 🏷️ HASHTAG STRATEGY

Each platform uses a slightly different discovery algorithm. Mix high-volume and niche hashtags.  
Examples:  
- Core Hashtags: #AI #FutureOfWork #Automation #TechTrends  
- Discovery Hashtags: #WorkSmart #Motivation #Business #Innovation  
- Niche Tags (custom): Based on your video topic keywords.

## 📢 CTA VARIATIONS

Rotate CTAs to test engagement:  
- Watch Now 🎥  
- Find Out How →  
- See Why Everyone’s Talking About This  
- Learn The Truth Behind AI Employees  
- Join The Conversation 👇

## ⏰ CROSS-PLATFORM SCHEDULING STRATEGY

Suggested sequence:  
1. Post teaser (X & Threads) — within 30 mins of video drop  
2. LinkedIn post — 2–3 hours later (for workday engagement)  
3. Instagram & TikTok — within first 12 hours (algorithmic boost window)  
4. Facebook — next morning (24-hour second wave)  
5. Pinterest — 2–3 days later (evergreen search traction)  
  
Use scheduling tools like Buffer, Later, or Metricool to maintain timing consistency.

## 📊 PERFORMANCE METRICS TO TRACK

Track and compare these metrics post-launch:  
- CTR (Click-Through Rate)  
- Engagement Rate (Likes, Shares, Comments)  
- Reach vs Impressions  
- Cross-traffic (YouTube clicks from other platforms)  
- Conversion (New Subscribers)  
- Retention impact (average view duration of referred viewers)  
  
Please always use the full link provided and make it visible in all post.